

Healthier Food Declaration

Clouet Trading Pte Ltd

Our Commitment to Enhance Health by Encouraging Healthy Eating

We pledge to support our customers in their adoption of healthy dietary practices by:

- Increasing the choice and availability of healthier foods
- Producing foods that meet dietary guidelines
- Providing healthier foods at competitive prices
- Providing our customers with accurate nutrition information
- Including strategies in our marketing plans that will create greater awareness of, and encourage purchasing and eating habits that produce health benefits
- Monitoring, evaluating and improving the impact of promotional activities on purchasing and eating habits of consumers.

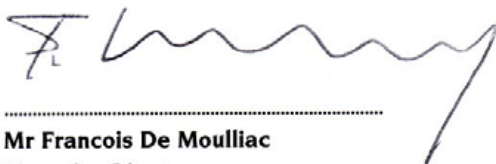
Our Participation in Nutrition Promotion Initiatives

We will work in close partnership with the Health Promotion Board (HPB) by:

- Participating in training and other educational activities organised by HPB
- Using services provided by HPB to obtain nutrition information
- Applying for the Healthier Choice Symbol.

PLEGGED BY:

WITNESSED BY:



Mr Francois De Moulliac
Managing Director
Clouet Trading Pte Ltd



Mr Goh Chok Tong
Prime Minister
Singapore

